

Jennifer S. Wilkov
Media Experience
She Makes A Great Guest and Speaker!

Jennifer S. Wilkov is known as the “Make It Happen” girl. With nearly two decades of strategic planning and business development experience in corporate America and real life business ownership as a serial entrepreneur, she knows how to take any project from where it is to where you want it to be through proper planning, effective networking and sound marketing strategies that work.

As a best selling award winning author, film writer and producer, and creative consultant for projects that ignite her passions, Ms. Wilkov is dedicated to helping individuals understand our world through books, films, blogs and other media with a positive message.

Jennifer S. Wilkov has been called the quintessential writer and teacher for the 21st century. Well-known for her comprehensive knowledge of the end-to-end book publishing and marketing process by students everywhere, she is an absolute encyclopedia of resources and “how-to” guidance for any activity dedicated to writing, positioning and promoting books properly in the marketplace. She is the creator of the “From Thought to Sales in 90 Days”™ Book Process for turning any idea into a book and any book into a thriving business and supports first time and seasoned authors in their book endeavors through coaching and training. She is also a successful freelance writer, uber-entrepreneur, business mentor, humanitarian, philosopher and philanthropist.

Ms. Wilkov is the best selling, award winning author of the *Dating Your Money* series, and the producer/publisher and co-author of *The Green Guide Girls: Guide to Book Publishing* – the only book in the market that teaches authors and publishers how to produce and publish their books using environmentally friendly practices and resources. She is a sought-after book consultant and beloved advisor to authors and writers everywhere.

Ms. Wilkov has always been interested in bringing together industry resources and people in the spirit of collaboration to enrich the consumer experience.

Recently she’s gotten personal in her fifth book and collaborates with Kimberly A. Mylls in *Boys Before Business™: The Single Girl’s Guide to Having It All* to share the successful formula for finding, meeting and keeping the man of her dreams with working women everywhere who want to have it all.

www.BoysBeforeBusiness.com

TV

Ms. Wilkov has participated in a nationwide satellite TV tour. Among the stations she appeared on were Denver, CO: KWGN (WB), Houston, TX: KRIV (Fox), and Tucson, AZ: KGUN (ABC).

Radio Interviews

Information about Ms. Wilkov's book, *Dating Your Money*, has appeared on more than 100 radio stations reaching an audience of more than 11,000,000 listeners in 38 states.

Market by market data available on request.

Live Interviews

In addition, Ms. Wilkov has completed over 36 live radio interviews.

A full listing of stations, markets, and interviewers is available on request.

Among them, New York, NY: WFME-FM (94.7 FM), Boston, MA: WRCA (1330 AM), Buffalo, NY: WLVL (1340 AM), and St. Louis, MO: WESL (1490 AM).

Articles ~ Magazines, Newspapers

Marie Claire Magazine (March 2009) ~ A personal essay presented in Marie Claire magazine about the controversial case of Ms. Wilkov's incarceration in Rikers Island and how she transcended this dangerous environment to make a difference and positively contribute to the lives of all the people she met there. *Marie Claire* is an established power brand, with 34 international editions. It is a top-selling fashion magazine at newsstand, ranking #26 in single copy sales among all monthly magazines. Circulation estimated at 1,000,000 paid subscriptions and close to 4,000,000 including single copy sales, online viewers and pass-along figures.

Parenting Magazine (April 2008) ~ *Dating Your Money* featured in the article by Teri Cettina, "What Moms Need to Know About Money." The goal of this piece is to outline 5 or 6 key money-related issues that moms (both working and stay-at-home) need to understand and address. Readers are moms of children under age 5, primarily in their 20s and 30s. Not overly money-savvy, but anxious to learn. With a total average paid circulation of 2,150,000 and an audience of over 10 million, *Parenting* remains the cornerstone of the Parenting Group family, which includes the monthly *Babytalk* magazine and its siblings *Babytalk First Months* and the *Babytalk Pregnancy Planner*; Parenting.com; MomConnection®, a nationally representative online research network; and a custom content unit. Cumulatively, Parenting Group properties reach moms over 15 million times each month.

The Wall Street Journal (Circ. 1,875,000) ~ *Dating Your Money* featured in Diana Ransom's column on April, 15, 2007, about personal finance and relationships with money. Diana's column was syndicated to over 4,200,000 additional readers nationwide.

Shape Magazine (Circ. 1,700,000) - Editor Sarah Robbins interviewed and included Ms. Wilkov for her story on New Year's resolutions for the January issue. The focus of the story is "Get out of Debt for Good." The US edition of Shape is the third largest young woman's title after Cosmopolitan and Glamour, with a circulation of 1.7 million. *Shape* is published in nine countries worldwide, and is the world's best-selling health, fitness and beauty magazine, with 8.5 million readers. The magazine's focus is "that life should be lived with passion, compassion and the energy and enthusiasm that is testimony to a strong body, healthy mind and happy spirit. We embrace adventure; we applaud that which inspires; and we strive for a balance between that which is energizing and that which encourages rest and relaxation. Through our mix of feel-good fashion and beauty, solidly researched health features and social and relationship issues, *Shape's* editorial empowers readers to take charge of every aspect of their lives."

Atlanta Journal Constitution (Circ. 409,873) - ran article on August 20th, 2006, by consumer writer Nedra Rhone entitled "Knee Deep in Debt". The Journal-Constitution is among the top 20 newspapers in daily circulation in the United States. This article was syndicated through Cox News Service which are publishers of sixteen local newspapers in Georgia, North Carolina, Texas, Florida, and Ohio.

Rocky Mountain News (Circ 340,007) - an article ran on August 20, 2006. The Rocky Mountain News is the main state paper of Colorado and is among the top 25 daily newspapers in circulation.

Published Articles ~ Freelance Writing Experience

Marie Claire Magazine (March 2009) ~ A personal essay presented in Marie Claire magazine about the controversial case of Ms. Wilkov's incarceration in Rikers Island and how she transcended this dangerous environment to make a difference and positively contribute to the lives of all the people she met there. *Marie Claire* is an established power brand, with 34 international editions. It is a top-selling fashion magazine at newsstand, ranking #26 in single copy sales among all monthly magazines. Circulation estimated at 1,000,000 paid subscriptions and close to 4,000,000 including single copy sales, online viewers and pass-along figures.

Executive Decision Magazine (Circ 55,000) - Ms. Wilkov has written two articles for this targeted magazine publication that focuses on serving the C-level executive community. Her most recent article about business networking can be found in the March/April 2007 issue entitled: "Is Your Networking Working?" Her previous article was published in the November/December 2006 issue including a book review of *The Loved Ones Kit: The Enlightened Way to Organize Your Money & Life for the Ones You Love*.

Personal Excellence Magazine (Circ 30,000) – Ms. Wilkov was featured in the January 2007 issue of this targeted magazine publication. *Personal Excellence* is the magazine of life enrichment. Each issue features respected authorities like Jack Canfield, Stephen R. Covey, Oprah Winfrey, John Gray, and Nelson Mandela. Gain powerful insights, ideas, and strategies on personal improvement and professional development in seven key areas of life: Physical – health and fitness; Mental – learning and education; Professional – work, job, and career; Financial – money and asset management; Social/Emotional – relationships with self, family, and others; Spiritual – character and soul; and Service – citizenship, stewardship, and leadership.

Here is what Stephen Covey says about *Personal Excellence* magazine: “Many of our ills today are caused by segmentation and fragmentation. Personal Excellence will help you pull all the parts of your life together and achieve a healthy balance and productive synergy.”

Guest Speaking and Live Appearances

“Let Your Life Speak” Publishing Workshop – Participants learn the publishing process from Ms. Wilkov, a seasoned expert who has lived through the amazing experience of taking a book idea from thought to sales in 90 days and less. In one short 90-minute presentation, Ms. Wilkov shares several of the secrets it would take participants years to find out in the publishing industry. All participants receive a booklet of valuable publishing resources to take home and get started. Ms. Wilkov encourages participants to make this the year they get published. She says, “Let your life speak, share your story, and get it done.” Ms. Wilkov offers this fun, information-packed, life-changing evening event every other month in New York City and other conferences, organizations and businesses.

Book Expo America for the New York Center for Independent Publishing (May 2008) – Ms. Wilkov provided her inspiring presentation, “How to Increase Your Book Sales,” on the exposition floor for authors and publishers at Book Expo America, the largest U.S. annual publishing event held in Los Angeles, CA, in 2008. She was featured with a series of top industry speakers throughout the weekend including Dan Poynter, *The Self Publishing Manual*, John Kremer, *eaching 1,001 Way to Market Your Book*, Marcella Smith, Director at Barnes and Noble, and others.

Vehicles of Wealth (July 2007) – Ms. Wilkov presented her dynamic presentation, “Your Book Is Your Hook!” during this event hosted by Marshall Sylver, The Millionaire Maker™. This event invited participants to explore the Top Entrepreneurial Money Making Vehicles and learn from experts the ins and outs of the most lucrative opportunities available to you right now. As Sylver says: “It doesn’t take money to make money; it takes the ability to take immediate action in intelligent ways.”

Actors Connection (April 2007) – “Let Your Life Speak” Publishing Workshop
For 16 years, Actors Connection has helped thousands of actors achieve their goals through education, networking, and marketing programs. Our mission is to end the "Starving Artist" syndrome and empower actors to have an acting career AND be financially successful at the same time!

Congregation Mt. Sinai (March - May 2007) - "Prepare, Prosper and Protect" 5-part series of presentations for *The Loved Ones Kit*. Presentations were provided over a two month period for members of the congregation and their guests.

British Telecom (January 2007) - *The Loved Ones Kit* presentation for the BT Women's Network North America via video conference to multiple British Telecom site locations.

Barnes and Noble - Schaumburg, IL (November 2006) - Live appearance and book signing to meet Barnes and Noble guests. Publicity announcement appeared in 10 local newspapers with a total circulation of over 41,000.

Barnes and Noble - Dallas, TX (November 2006) - Live appearance and book signing to meet Barnes and Noble guests.

British Telecom - New York (October 2006) - *Dating Your Money* presentation for the BT Women's Network North America.

New Life Expo - New York (October 2006) - *Dating Your Money* presentation for the attendees of the New Life Expo show in New York City.

Anthony Robbins New York Power Team (October 2006) - "Let Your Life Speak" Publishing Workshop for the members and guests of the Anthony Robbins Power Team in New York City. During the presentation, Jennifer revealed the secrets of how to complete a book "From Thought to Sales in 90 Days™". Of particular note, Jennifer was the last speaker of the night, beginning after 9pm and enthusiastically engaged the audience. Everyone left the evening with high energy and gave terrific reviews!

Inner Circle Appearance with Mark Victor Hansen & Robert G. Allen (June 2006) - Appearance to address the private audience of best selling authors Mark Victor Hansen, co-author of the *Chicken Soup for the Soul®* series, and Robert G. Allen, author of *Multiple Streams of Income, Creating Wealth* and *Nothing Down*, to talk about publishing and the secrets of how to complete a book "From Thought to Sales in 90 Days™".

American Society of Journalists and Authors Writers Conference (April 29 - 30, 2006) - Panelist, TRACK: PUBLISH AND PROSPER (Panel #24) Fiscal Fitness for the 1099 Set: Financial Wizards Take the Mystery Out of Money Management -- How to lower your taxes, deal with erratic cash flow, and plan for retirement. Moderator: Sondra Forsyth, ASJA; currently contributing editor at Ladies' Home Journal; formerly executive editor at Ladies' Home Journal, features editor at Cosmopolitan, articles editor at Brides'; author most recently of "Forget the Facelift" with Doris J. Day, M.D.; bylines in CosmoGIRL!, Dance Magazine, Family Circle, Good Housekeeping, Gourmet, Redbook, Town & Country, others.

Teleseminar Interviews

Jack Canfield's Exclusive Platinum Mastermind Group – Jack Canfield, co-creator of the *Chicken Soup for the Soul*® series and a featured teacher in the hit film, “The Secret,” interviewed Ms. Wilkov as a publishing and book marketing expert for his exclusive Platinum Mastermind Group. She was invited back by Mr. Canfield for a second follow-up interview specifically dedicated to electronic books.

Virtual Book Tour with Alex Mandossian – Ms. Wilkov was interviewed by Alex Mandossian for the book, *The Green Guide Girls: Guide to Book Publishing* during this discussion about green book publishing. Ms. Wilkov published and produced and produced this project as well as co-authored it with Cindy Katz, founder of Plant A Tree USA. This interview can be heard at www.greenbooktour.com.

Success University – Ms. Wilkov is a faculty member of Success University with her “Your Book Is Your Hook!” program. She has been interviewed by Scott Denison, Director of Education, and provided guidance and presentations for the 100,000 plus members of Success University by phone. Her interviews and recorded teachings are available to students all over the world through the Success University catalog.

PersonalGrowthInterviews.com – Ms. Wilkov has been interviewed by host Manny Goldman for her “Your Book Is Your Hook!” publishing expertise and for her financial wisdom through her book series, *Dating Your Money*. These interviews can be found in the archives at www.personalgrowthinterviews.com.

Peer Momentum – Ms. Wilkov was invited to join Claudia Medina to share the insights and keys to publishing in her “Your Book Is Your Hook” live presentation and Q&A session. This interview can be found in the archives at www.peermomentum.com.

Book Interviews

The Power of Personal Growth: Key Insights & Wisdom for Living (May 2007) – The first book to examine and discuss the Personal Growth industry featuring 25 of the top leaders in Personal Growth including Jack Canfield, Robert G. Allen, T. Harv Eker, Les Brown, and more as well as over 40 consumers. Ms. Wilkov is featured as a leader in the Personal Growth industry for her best selling book series, *Dating Your Money*.

She also served as the project consultant and book consultant for this book project where she guided the author through every facet of the project including the book concept, interview organization and processes, content management, video scripting and direction, production and publishing, and all marketing efforts. This entire project was completed in 77 days and launched May 29, 2007.

Cracking the Millionaire Code (Harmony Books, 2005) – Ms. Wilkov was a member of the Inner Circle group who worked closely with the best selling co-authors, Mark Victor Hansen & Robert G. Allen, to refine and expand the concepts of this best selling book.

###

Jennifer S. Wilkov is the Publisher of E.S.P. Press Corp. and the creator of the **Thought to Sales in 90 Days™** book planning process.

She is the successful best selling award winning author of the *Dating Your Money* series and *The Loved Ones Kit* which have transformed thousands of lives and relationships. Each book was conceived, written, designed, produced, distributed, and publicized in 90 days. Jennifer has over 19 years of experience in strategic planning and business development strategies for Fortune 500 companies - and people. She is a *pioneer* in the publishing industry, and she knows how to let her life speak.

E.S.P. Press Corp. creates winning strategies for authors based on their core strengths, expertise and execution style to evolve thoughts into books and books into thriving businesses. E.S.P. Press Corp. is the home of the From Thought to Sales in 90 Days™ process, where we believe everyone can be an author and live their dreams at their own speed. We help authors achieve their goals of being published and producing their books with an understanding of the environmental options available. All one has to do is begin it!

www.GetMyESPPress.com

—

For additional information or to arrange an interview or media appearance with Jennifer S. Wilkov, please contact:

E.S.P. Press Corp.

Jennifer S. Wilkov – 417-894-2871 yourbookisyourhook@gmail.com

Publication Data:

Dating Your Money: How to Build a Long- Lasting Relationship with your Money in 8 Easy Steps

Publisher: E.S.P. Press Corp.

Author: Jennifer S. Wilkov

Publication Date: August 1, 2006

ISBN: 0-9777347-0-6 * Hardcover; 5 1/4 X 7 1/4

Also available on Audio CD: ISBN: 0-9777347-0-6

Dating Your Money for Couples: How to Build a Long-Lasting Relationship with your Money and Each Other in 8 Easy Steps

Publisher: E.S.P. Press Corp.

Author: Jennifer S. Wilkov

Publication Date: December 31, 2006

ISBN: 0-9777347-4-9 * Hardcover; 5 1/4 X 7 1/4

The Loved Ones Kit: The Enlightened Way to Organize Your Money and Life for the Ones You Love

Publisher: E.S.P. Press Corp.

Author: Jennifer S. Wilkov

Publication Date: December 1, 2006

ISBN: 0-9777347-2-2 * Hardcover; 5 1/4 X 7 1/4

Also available on Audio CD: ISBN: 0-9777347-5-7

The Green Guide Girls: Guide to Book Publishing

Publisher: E.S.P. Press Corp.

Co-authors: Cindy Katz & Jennifer S. Wilkov

Publication Date: June 1, 2007

ISBN: 0-9777347-6-5 * Paperback; 5 1/4 X 7 1/4